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August 1, 2008

Dear Friends,

In recognition of Breast Cancer Awareness Month in October, and to raise money to help pay for mammograms, The Breast Cancer Detection Center of Alaska (BCDC) is hosting The Fourth Annual Gala Hat Affair on October 3, 2008 from noon to 1:30 at the Princess Hotel Edgewater room. (Doors to open at 11:30) This is our biggest event of the year and is separate from our mail fundraising efforts. This year, our mistress of ceremonies will be Susan McInnis, the well known announcer for KUAC. We will highlight Breast Cancer Survivors who will offer perspectives based on their experiences with breast cancer. There will be our traditional, one of a kind, hat fashion show to auction hats made by local artists or donated by businesses and members of the community to help our fundraising efforts.

In addition to raising money for our operating expenses and to pay for mammograms for women who cannot pay, we are hoping to raise enough money to help pay for Digital Mammography equipment. This would provide Alaska women with screenings that are equivalent to what they can receive elsewhere.

We need your help! We are currently looking for donations for our **hat and centerpiece auction** as well as other prizes. BCDC appreciates any monetary contribution you are able to make and will accept advertising space requests as a form of sponsorship. All of the proceeds from the Gala luncheon have been designated for BCDC, where our goal continues to be ensuring that all men/women have access to mammograms **regardless of their ability to pay**. We would like to request that any donations be confirmed by September 12, 2008 at 12:00 p.m.

The following are options of how you can support us, please circle your option an return to BCDC in provided envelope:



- **Option 1:** Donate centerpiece, or small auction items to fill centerpiece package. Please drop off at BCDC or call 479-3909 to request pick up.
- **Option 2:** Sponsor a seat for someone who could not otherwise afford to attend or purchase a table for your office staff \$40/ person or \$350/table of 10. Credit card payments can be phoned in to BCDC at 479-3909. Cash payment for tickets will be accepted at the new Mt. Mckinley bank at 500 4th Ave, and at 1380 University Ave.
- **Option 3:** Donate an interesting hat or hats. Five of the most interesting hats will be in our hat fashion show and will be auctioned live during the luncheon. Thirty five hats will be selected for the centerpiece silent auction.

- **Option 4:** Donate money to the Breast Cancer Detection Center of Alaska to help with the event. Please mail in provided envelope.
- **Option 5:** Buy program advertisement Space. (These are needed by September 12, 2008) This is a great way to market your business and show your support of BCDC!

Full page- \$650
 Half page- \$400
 Business Card- \$200

The Breast Cancer detection center is also seeking corporate sponsors for the event. You can sponsor in the following levels:

- **Crown Category** - \$20,000 donation and over.
 You will receive:
 A table at the event
 Your banner displayed during the event.
 A plaque presented to your company at the event.
 Mention in the Daily News Miner and the program.
- **Half Crown Category** - \$10,000 - &19,999
 You will receive:
 Your banner displayed during the event.
 Mention in the Daily News Miner and in the program.
 Name announced at the event.
- **Tiara Category** - \$5000 - \$9999
 Your banner displayed at the event.
 Mention in the Daily News Miner and in the program.

Please circle the option (or options) and mail this letter back with your donation to:

The Breast Cancer Detection Center
 1901 Cowles Street
 Fairbanks Alaska 99701

Please keep in mind that all contributions are tax deductible our Tax ID # is 920055382. Any items that need to be picked up may be scheduled for pick up by calling (907) 479-3909.

A donation valued at \$100 or more entitles you to be a voting member of BCDC.
 _____ I do _____ I do not wish to be listed as a member.
(We never sell or give away your name or address)

We appreciate any support you can give to the Breast Cancer Detection Center. We hope to bring our services throughout Alaska for many years to come. It is only through your support that we can continue to do so.



Odette Butler
 Executive Director